

Syllabus for Commerce Bachelor's

Section 1: Subject Knowledge

Please Note: A Total of 40 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

Unit I: Accounting

Basics of Accounting, Financial Accounting, Corporate Accounting, Cost Accounting, Management Accounting, Computerized Accounting

Unit II: Economics

Consumer Behaviour, Producer Behaviour, Market Structure.

Unit III: Human Resource Management

Basics of HRM, Human resource planning, Job analysis, Recruitment, Selection & Development, Performance Appraisal, Compensation Management, Employee Maintenance and Emerging Issues in HRM.

Unit IV: Taxation

Direct Tax, Indirect Tax, Personal Tax Planning, Corporate Taxation, Income Tax Law and planning, Contemporary issues in Finance and Taxation.

Unit V: Business Law

Mercantile Law, Partnership Laws, Company Laws, and Consumer Laws.

Unit VI: Auditing

Internal Control, Cost audit, Tax audit and Management audit, Recent Trends in Auditing, Basic considerations of audit in EDP Environment, Relevant Auditing and Assurance Standards (AASs)

Unit VII: Statistics and Business Mathematics

Measures of Central Tendency, Measures of Dispersion, and Index Numbers

Unit VIII: Marketing

Marketing Environment, Consumer Behaviour and Market Selection, Product Decisions and New Product Development, Pricing Decisions and Distribution Decisions, Contemporary Issues, Relationship Marketing, Sustainable Marketing, Rural Marketing, Digital Marketing.

Unit IX: Insurance and Risk Management

Introduction to Insurance, Regulatory Framework of Insurance and Principles of Risk Management.

Section 2: Fundamental Skills

Please Note: A Total of 28 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

1. Microsoft Office
2. Data Analysis
3. Case Study Analysis
4. Critical Reasoning and Comprehension

Section 3: Specific Skill Proficiency

This section has more than 30 skills. You can select the ones you are proficient in from the enrollment form. You can choose a maximum of 2 skills. Each skill contains 10 questions.

