

# Syllabus for Commerce Bachelor's

## Section 1: Subject Knowledge

Please Note: A Total of 40 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

### Unit I: Accounting

Basics of Accounting, Financial Accounting, Corporate Accounting, Cost Accounting, Management Accounting, Computerized Accounting

### Unit II: Economics

Consumer Behaviour, Producer Behaviour, Market Structure.

### Unit III: Human Resource Management

Basics of HRM, Human resource planning, Job analysis, Recruitment, Selection & Development, Performance Appraisal, Compensation Management, Employee Maintenance and Emerging Issues in HRM.

### Unit IV: Taxation

Direct Tax, Indirect Tax, Personal Tax Planning, Corporate Taxation, Income Tax Law and planning, Contemporary issues in Finance and Taxation.

### Unit V: Business Law

Mercantile Law, Partnership Laws, Company Laws, and Consumer Laws.

### Unit VI: Auditing

Internal Control, Cost audit, Tax audit and Management audit, Recent Trends in Auditing, Basic considerations of audit in EDP Environment, Relevant Auditing and Assurance Standards (AASs)

### Unit VII: Statistics and Business Mathematics

Measures of Central Tendency, Measures of Dispersion, and Index Numbers

### Unit VIII: Marketing

Marketing Environment, Consumer Behaviour and Market Selection, Product Decisions and New Product Development, Pricing Decisions and Distribution Decisions, Contemporary Issues, Relationship Marketing, Sustainable Marketing, Rural Marketing, Digital Marketing.

### Unit IX: Insurance and Risk Management

Introduction to Insurance, Regulatory Framework of Insurance and Principles of Risk Management.

## **Section 2: Fundamental Skills**

Please Note: A Total of 28 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

1. Microsoft Office
2. Data Analysis
3. Case Study Analysis
4. Critical Reasoning and Comprehension

## **Section 3: Specific Skill Proficiency**

This section has more than 30 skills. You can select the ones you are proficient in from the enrollment form. You can choose a maximum of 2 skills. Each skill contains 10 questions.

