

Syllabus for International Business Bachelor's

Section 1: Subject Knowledge

Please Note: A Total of 40 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

Unit I: Accounting

Basic accounting principles, Partnership Account, Auditing, Vouching, Verification of assets and liabilities, Audit of financial statements and audit report, Cost audit.

Unit II: Corporate Finance

Capital Budgeting, Capital Financing and Return of Capital.

Unit III: International Economics, International Business

Theories of international trade, Government intervention in international trade, Tariff, and non-tariff barriers, India's foreign trade policy, Concepts, and Elements of the business environment, Legal environment, FEMA.

Unit IV: Global Strategic Management

Concept of strategy, Global Environmental Analysis- components of the environment, Situation-Based Strategies, Global Ownership Strategy, and Global Standardization strategy.

Unit V: Basic Economics and applied econometrics

Probability Theory, Descriptive Statistics and Statistical Inferences, Hypothesis testing, Linear Regression Model and their properties, BLUE.

Unit VI: International Financial Management

International financial management: growth of international trade and transnational services, Emergence of MNCs, International borrowing and lending, International monetary system, International financial markets, Foreign exchange market, International investments.

Unit VII: Supply Chain Management

Introduction to distribution logistics, Transportation Physical Distribution, and Inventory control.

Unit VIII: Human Resource Management and Ethics

Concept of Control, Steps in the Controlling Process, Requirements of an Effective Control System, Tools of Controlling, Directing, Leadership, and Contemporary Leadership issues.

Unit IX: International Marketing

International Marketing, Product Planning, and Pricing Policy, Foreign Exchange, Exchange rate fixation, and Currency derivatives.

Unit X: Forex Management

Forex Risk Management, Forex Management in India, and Forex Risk Management.

Section 2: Fundamental Skills

Please Note: A Total of 28 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

1. Microsoft Office
2. Data Analysis
3. Case Study Analysis
4. Critical Reasoning and Comprehension

Section 3: Specific Skill Proficiency

This section has more than 30 skills. You can select the ones you are proficient in from the enrollment form. You can choose a maximum of 2 skills. Each skill contains 10 questions.