

Syllabus for International Business Master's

Section 1: Subject Knowledge

Please Note: A Total of 40 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Master's Candidate.

Unit I: Accounting

Accounting principles, Partnership Accounts: Admission, Retirement, Death, Dissolution and Insolvency of partnership firms, Auditing: Independent financial audit, Vouching, Audit of financial statements and audit report, Cost audit.

Unit II: Corporate Finance

Capital Budgeting, Capital Financing, and Return on Capital.

Unit III: International Economics, International Business

Theories of international trade, Government intervention in international trade, Tariff and non-tariff barriers, India's foreign trade policy, Concepts and elements of the business environment.

Unit IV: Global Strategic Management

Concept of strategy, Global Environmental Analysis- components of the environment, Situation-Based Strategies, Global Ownership Strategy, and Global Standardization strategy.

Unit V: Basic Economics and applied econometrics

Probability Theory, Descriptive Statistics and Statistical Inferences, Hypothesis testing, Linear Regression Model and their properties, BLUE.

Unit VI: International Financial Management

International financial management: meaning and scope of international financial management – growth of international trade and transnational services.

Unit VII: Supply Chain Management

Introduction to distribution logistics, Transportation and Physical Distribution, and Inventory control.

Unit VIII: Human Resource Management and Ethics

Concept of Control, Basic Elements of Control, Steps in the Controlling Process, Requirements of an Effective Control System, Tools of Controlling, Concept of Directing, Elements of Directing, Concept of Leadership.

Unit IX: International Marketing

International Marketing, Product Planning and Pricing Policy, Foreign Exchange, Exchange rate fixation, and Currency derivatives.

Unit X: Forex Management

Forex Risk Management, Forex Management in India, and Forex Risk Management.

Section 2: Fundamental Skills

Please Note: A Total of 24 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Master's Candidate.

1. Microsoft Office
2. Data Analysis
3. Case Study Analysis
4. Critical Reasoning and Comprehension

Section 3: Specific Skill Proficiency

This section has more than 30 skills. You can select the ones you are proficient in from the enrollment form. You can choose a maximum of 4 skills. Each skill contains 10 questions.