

Syllabus for Management Bachelor's

Section 1: Subject Knowledge

Please Note: A Total of 40 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

Unit I: Management

Concept, Process, Theories & Approaches, Management Roles, and Skills, Coordinating and Controlling, Organizing, Planning, Staffing, Process and Barriers, and Types.

Unit II: Organisational Behaviour

Overview, History, Cognitive biases, beliefs and heuristics-preferences, Behavioral Biases, Applications.

Unit III: Human Resource Management

Recruitment, Selection & Development, Performance Appraisal, Compensation Management, Employee Maintenance and Emerging Issues in HRM.

Unit IV: Accounting

Basics of Accounting, Financial Accounting, Corporate Accounting, Cost Accounting.

Unit V: Financial Management

Strategic Investment Decisions, Evaluation Techniques, Cost of Capital, Strategic Financing Decisions.

Unit VI: Business Tax Planning

Taxation, Tax Planning, Tax planning concerning specific management decisions.

Unit VII: Managerial Economics:

Consumer Behaviour, Producer Behaviour, Market Structure, Factor Pricing.

Unit VIII: Statistics for Managers

Probability Theory, Descriptive Statistics, Sampling methods, Statistical inferences, and Hypothesis testing.

Unit IX: International Business

Foreign exchange market, International financial instruments, FII investment.

Unit X: Entrepreneurship Development

Concept, Types, Theories, and Process, Developing Entrepreneurial Competencies, Types of Innovations, Screening of Business Ideas, Financial Analysis, Financial Institutions, Commercial Banks, Cooperative Banks, Micro Finance.

Section 2: Fundamental Skills

Please Note: A Total of 28 Questions will be asked, combining the following topics, with the difficulty level commensurate to a Bachelor's Candidate.

1. Microsoft Office
2. Data Analysis
3. Case Study Analysis
4. Critical Reasoning and Comprehension

Section 3: Specific Skill Proficiency

This section has more than 30 skills. You can select the ones you are proficient in from the enrollment form. You can choose a maximum of 2 skills. Each skill contains 10 questions.

